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## SECTION VIII

### *Conclusion*

Using this *Reporter's Guide to Wildland Fire* will help reporters compose more accurate and complete news stories. This *Guide* has offered tips on new story frames and angles, interview questions, information and interview sources, fire ecology terms and concepts, new terminology and underreported issues ripe for alternative or investigative journalists to cover.

Undoubtedly, in the news industry there will still be pressures to rely on sensationalist hype to sell stories. But, FUSEE trusts that, as more enterprising journalists take advantage of the new tools provided in this *Guide*, the accuracy, quality and usefulness of stories concerning wildfire incidents will markedly improve. Hopefully, this will result in expanded coverage of the full spectrum of fire management activities.

