

Social and Digital Media Internship Description



FIREFIIGHTERS UNITED
FOR SAFETY, ETHICS & ECOLOGY

FUSEE is seeking a Social and Digital Media Intern to join our crew this summer! We seek a hardworking, creative, and self-motivated intern who is interested in fire-related forest management issues, and will work to transform their ideas and those of FUSEE staff into attractive content in line with our message and mission. The intern will develop, maintain and expand our presence/interaction on various social media platforms (Instagram, Facebook) and on our blog and website.

They will also be involved in creating media strategies and website development if desired. The nature of this internship also allows for learning opportunities based on interests and career goals of the individual.

This is a hybrid internship involving in-person work and meetings. If you are not local, a fully remote internship may be considered.

Responsibilities

- Updates social media accounts with fresh content to increase engagement and outreach
- Conducts research to find articles and stories relevant to FUSEE's mission and vision
- Researches and implements successful and fun social media strategies modeled off of trends (like Reels) and successful accounts to make our content both educational and entertaining
- Monitors and replies to conversation/interaction by handling online inquiries appropriately
- Tracks social media interaction and fanbase growth and provides FUSEE Crew with regular updates
- Provides assistance with special events including tabling, outreach and taking photographs for media (if local)
- Contributes to the crew efforts by accomplishing general tasks as needed

Ideal Candidate Qualifications

- Creative self-starter with a passion for environmental issues including forest/ fire ecology
- Experience with or interest in creating Reels
- Able to commit on average about 10-15 hours a week
- Experience with social media platforms
- Detail oriented with strong written and verbal communication skills
- Ability to work independently and in collaboration with the crew
- Flexible and willing to take on other tasks in this start-up environment
- Access to laptop computer (required), and a camera (ideal, not required)

FUSEE is an equal opportunity employer committed to diversity and inclusion in the workplace.

To apply, please email a resume, cover letter, and how many credit hours you are seeking to fusee@fusee.org between now and May 24, 2024

